Black Point.
Problem-free.

BLACKPOINT.PL

BLACK POINT

Black Point

We create solutions and share our knowledge so that your printout, your business, and your planet benefit from it every day.

The triple use of the word "your" is no coincidence -
- this is where the story of Black Point starts.

It is also a statement which we are accountable for - every day.

Piotr Kolbusz
Founder

Kamila Yamasaki
Board President



Black Point – Problem-free



Marta Leszczyńska
Marketing Manager– Proxy

We like the word "problem-free" as it reflects the values of our company, and perfectly describes the way we cooperate with our clients. As a result, we decided to prepare this short guide:

step 1

"How to live a life without problems - - 6 steps to happiness"

A problem in life is an undesirable situation from which we must find a way out. We have no influence on the vast majority of such unwanted events. We have learnt to travel at great speeds, over 50,000 thoughts rush through our heads every day, and we live in a global village with a huge number of events taking place every moment. So problems of various scale are inevitable - they will just arise. Therefore, it is worth understanding the meaning of what Marcus Aurelius wrote long, long ago: "One should not be angry at the circumstances, because they do not care about it at all."

There are no big discoveries without little improvements

Improved inks *and toners*

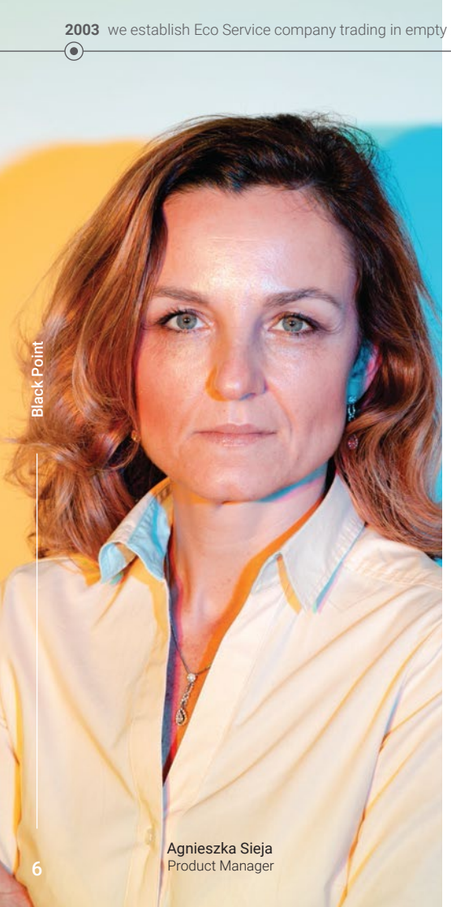
At Black Point we have decided to specialize in improving the base consumables. We improve inks and toners so that we can safely refer to our work as tuning, which translates into better and problem-free printing.



Compatibility

Certified quality

Increased page yield



Agnieszka Sieja
Product Manager

step 2

When facing a problem, what you can do in order to use your resources in the best way possible, is to do your best to control your emotions – the biochemical rush of panic and anger.
Scarlett O'Hara – tha main character from "Gone with the wind," said, "I'll think about it tomorrow", and she was quite right - we need look at events from a perspective to see the whole picture. To face a problem, you need to think analytically, for example by asking yourself two questions:

What can I do in this situation? Where do I need to start?

Versatile operation



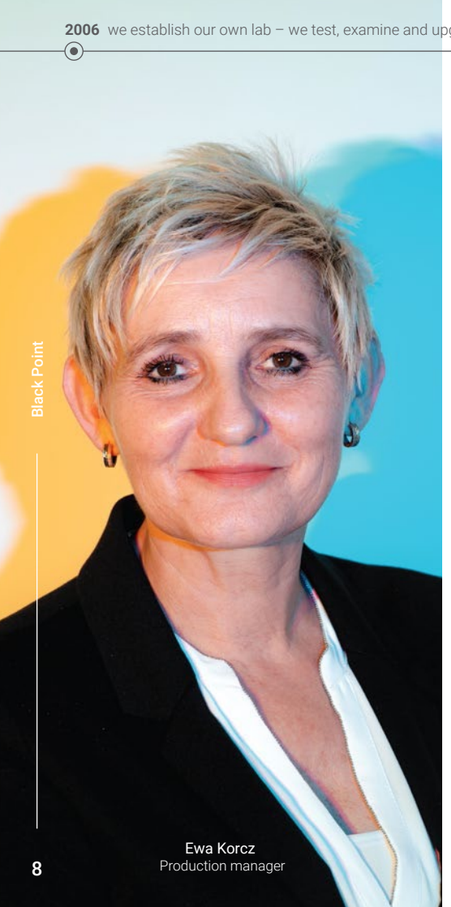
No matter what you print

The printed paper becomes important. Maybe you will soon sign an important document, your first employment contract, or a notarial deed for the purchase of an apartment? Now most of the photos are kept on our phones, but there may be a few that you want to keep forever to reminisce moments gone by. Or maybe you need to print an emotionally invaluable memento for someone you hold dear?
You give meaning to the paper, we help you print it -
– without any problems.

Recycling

Lifetime guarantee on Black Point products

ISO 9001:2015, ISO 19752:2017



Ewa Korcz
Production manager

step 3

Ibert Einstein said, "If I had an hour to save the world, I'd spend fifty-five minutes on defining the problem."
Naming a difficult situation accurately is much more than half the battle. For example: "My company is not working well" – this is not a definition of the problem, why not transform it into "How to increase the margin on X product by 2% by the end of the month?". "I do not have time for myself" – this is only a complaint in comparison to a properly asked question: "What do I have to do every day to make an hour for my pastime"?

How are improved inks and toners produced?

Our production process, like the "Guide to Life Without Problems", consists of 6 steps - a coincidence? We don't think so.

Our capital group includes Eco Service company (ecos.com.pl) with a global reach - it supplies us with used cartridges. Ecology matters to us - we're improving printing to leave the Earth unchanged – successfully enough.

The other components belong to the premium segment - hence the quality parameters of our products, which we can refer to as unprecedented, indeed.

1 **Development of production technology**

2 **Reproduction/ disassembly**

3 **Cartridge assembly**

4 **Testing**

5 **Labelling**

6 **Packing**



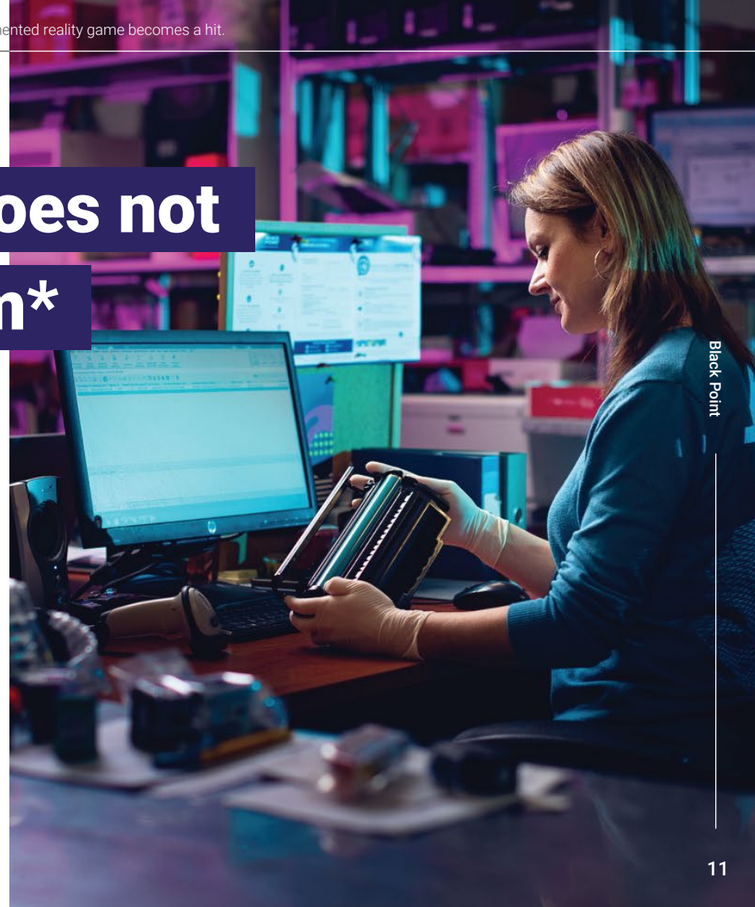
Dariusz Troszczyński
Research and Development Manager

step 4

After defining the problem - always in one sentence - it's time to brainstorm which will help you pin down 3 aspects – the obstacles preventing you from solving the problem: specific situation (what is happening), people involved (who is related to the problem) and you (how you perceive it all). Describe each of these areas with as many words as you can until you exhaust every aspect – having done so, you yourself may feel exhausted, too.
Now select one priority topic in each category to obtain the three most important points.

True quality does not dread criticism*

* More precisely what we have in mind is critical testing our products undergo. In the best institutes in the world: German TÜV Rheinland and Innovationstechnik, as well as the Polish AGH from Krakow, discerning scientists carefully check our goods. In every test, take a deep breath now… We outperform printer manufacturers!

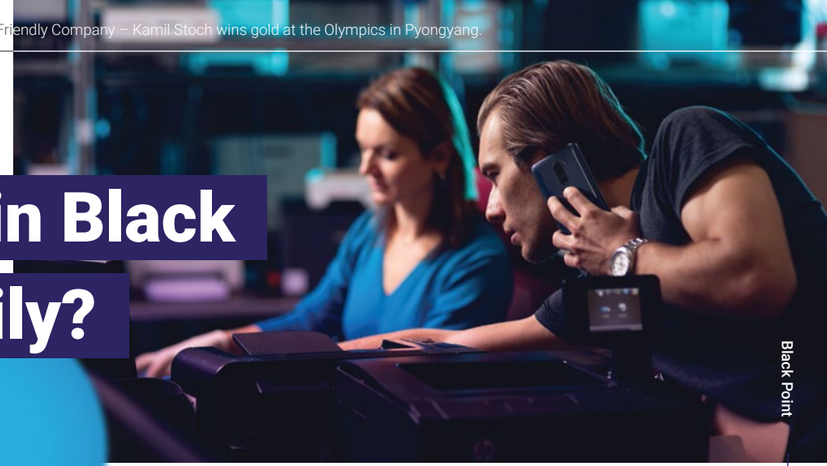




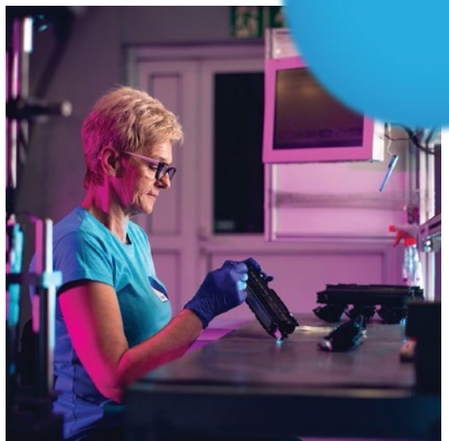
Wojciech Adamski
Purchasing and Offer Manager

step 5

Now it's time to plan the activities defined in the previous step (yes, those related to the 3 aspects: specific situation, people involved and you). What exactly will you do to make progress? When will it happen? And then act ... immediately, drowning out all the WHYs and uncertainty. Start not from tomorrow, from Monday or the beginning of the month. Just now - in the next minute.
Do not talk. Go ahead, don't wait. Don't nitpick, and do not plan forever.



Are people in Black Point a family?



We have different characters, often completely different opinions and views (for example, concerning the layout of the story you are holding in your hand). Moreover, we may be teasing each other a bit at times.

So what do we have in common?

Belief in our products, the way we think about our business partners, and people who print every day. Here we come together as one.

Will you join in?



Lidia Naplocha –Szczygieł
Sales manager

step 6

To boldly face problems is no bravado. It is a mature act, a life without wishful thinking, naive faith that we will avoid various problems by a lucky twist of fate. It is methodical action, the practice of dealing with adversities, without taking offence at the world, at others, and at self. Nor should it be blaming the course of events on bad luck, the wrong place, or the time of birth. Jim Rohn cleverly summarized the thinking that should be guiding us:

"Don't wish for fewer problems - wish for more skills!"

We won't change the world for the better,
but your prints we will. Let us assist you in this part
of a problem-free life!

Black Point adores Wroclaw

Our city is cool and our headquarters is located 15 kilometers from the airport, 4 kilometers from the A4 motorway exit and 8 kilometers from the Market Square.

Placing Wroclaw in the top 100 cities in the world (Mercer's Quality of Living ranking) is no surprise to us.
It looks like the pace of living in a large metropolis does not compromise (according to MPWiK it is 825.3 thousand people) the healthy balance between working and private life.

Please note that visiting Black Point may be the start of many interesting events. Feel welcome!

122,000 Students

44 parks – 781 ha

100 bridges and 33 footbridges

European capital of culture 2016



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